



Knights of Columbus
INSURANCE
Making a difference for life.

November 2016

Dear Brothers.

Today, I want to address the growth of our beloved Order. Membership growth is the fuel that keeps this great fraternal engine running. All of our charitable works at the council, state, national and international level are thanks to our hard-working members. And more members equates into more charity.

Sure, the membership blitz is a tried and true way for many councils to get more men to join. We see these pushes often in March, in celebration of Founder's Day, and again in October/November. These drives are successful because brother Knights have increased visibility in speaking or presenting during and after Masses and at special events. We must remember that we have a duty to ask each and every Catholic gentleman to join our ranks for the good of the Church, the community and the Order.

During the rest of the year, we often "forget" to ask men to join and bring their families into the Knights of Columbus family. You probably know an eligible Catholic man you could ask today. What if the only reason he hasn't joined is because no one has asked him yet?

I can't help but wonder how Fr. McGivney recruited in 1882. I don't believe he sat behind his desk or table outside of church waiting for Catholic men to come to him. I see Fr. McGivney as being "one among many" in that he approached Catholic men, before and after mass, and encouraged them to meet other Catholic men in the parish. He invited these men and their families to the potlucks, breakfasts, socials, etc. to get a taste of the fraternal benefits: brother with brother, family with family.

I ask that you make a personal commitment to reach out this month to a man at church and invite him and his family to the next Parish Breakfast. Let them know that the breakfast is free and all are welcome. Exchange names and numbers; call him to remind him of the breakfast. It would be great to see us run out of food because we had so many men and their families joining us for breakfast.

And another thing! Share your story and the graces received through your involvement with the Knights of Columbus. Our Order has so many strengths with one of our greatest fraternal benefits being our insurance program. This is often a "selling point" to a potential member who is on the fence. Many members become Knights simply to be able to buy coverage to protect their family. Soon after, they realize the good our charitable works do for their community, and they are proud to be members.

As your professional Knights of Columbus insurance agent, I look forward to helping us grow in fraternity in any way that I can. Contact me today. I welcome the opportunity to visit with you.

Fraternally Yours,

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